

# Graduate Diploma of Management (Professional Practice)

## Invest in your future

- nationally recognised postgraduate qualification
- practical learning for busy managers
- individual attention and face-to-face support
- flexible delivery in a supportive, local environment
- a university program delivered at your local TAFE
- networking opportunities and small class sizes
- study options available for those unable to attend a local delivery site.



Completion of this course will launch your career by:

- giving you a formal postgraduate university qualification
- providing you with advanced operational and project management skills to lead your business or organisation in a highly competitive environment
- giving you skills to recognise entrepreneurial opportunities and develop innovative new business ventures.

The Australian Graduate Management Consortium (AGMC) is a unique joint initiative between Charles Sturt University and TAFE NSW, offering postgraduate university courses that are *practical* and *relevant*.



The Graduate Diploma of Management (Professional Practice) is a part-time one year course designed to fit in with the busy lives of managers.

The course is work-place focused and builds on skills developed in the Graduate Certificate program by providing advanced knowledge in key areas such as business ethics, innovation and entrepreneurship, operations management and project management.

Completion of this course gives students guaranteed entry with full credits into CSU's Master of Management and the opportunity to develop advanced strategic management knowledge and skills.

## Course content

### **MGT562 Managing Business Operations**

This subject provides students with an appreciation of the "real work" of an organisation - operations management. It examines how service and manufacturing operations can be improved, and equips students with tools and techniques that will enable them to analyse and model service / manufacturing operations, and develop operational and strategic recommendations.

### **MGT556 Innovation and Entrepreneurship**

This subject explores the behaviour of entrepreneurs and their role in the development of new business ventures. A resource based approach is applied to the analysis of entrepreneurial opportunities and the formulation of strategies to develop sustained competitive advantage in a challenging global business environment.

### **MGT557 Ethics for Managers**

This subject explores ethical issues arising in business and professional life. Students will examine the ethical limitations of the corporation under capitalism, appropriate conduct in the workplace, moral choices for employees, job discrimination, the crisis in the natural environment, social responsibility and dilemmas facing professionals.

### **MGT558 Project Management Practice**

This subject provides knowledge and skills to manage projects from concept to completion in the project life cycle. It takes an integrative perspective starting with an understanding of socio-economic and environmental factors that result in project creation, and then to technical aspects of project planning, implementation and control.



*"The past 12 months has been an extremely challenging yet rewarding experience. I feel I have grown more confident and gained a clearer perspective and appreciation of the business environment. The outcomes of my studies have far exceeded my expectations and recognition of my achievements has given me the courage and motivation to continue on to complete my masters degree."*

Suzanne Kuti  
AGMC student

## Entry requirements

Applicants for this course must have completed the AGMC Graduate Certificate in Management (Professional Practice).

Completion of the Graduate Diploma of Management (Professional Practice) will allow students to gain entry into the Master of Management with full credits.

## For more information or to apply:

Phone: 02 6933 2611  
Visit: [www.agmc.edu.au](http://www.agmc.edu.au)  
Email: [agmc@csu.edu.au](mailto:agmc@csu.edu.au)