



## Work Placement Position

# Innovate // Body + Mind Studio

## Marketing placement

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Innovate is a new boutique yoga and fitness studio.

Practicing and training with us, is not about being good at something, it's about being good to yourself. Our philosophy is about blended art and science dedicated to creating union between mind, body and spirit, with the ultimate goal to live in peace, good health and harmony.

At Innovate, our tribe moves, breathes, sweats, meditates and learns a little somethin' somethin' to take from the studio and into life.

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| Subject/s:      | <b>Session 1 (30):</b> BUS220 + BUS370<br><b>Session 2 (60):</b> BUS370<br><b>Session 3 (90):</b> BUS220 |
| Specialisation: | Marketing, social media  |
| Location:       | Port Macquarie   |
| Availability:   | 1 position available   |

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Our opportunity is for one day per week for 12 weeks, to implement some marketing initiatives that have two main objectives: 1) growing brand awareness and 2) increasing in our memberships.

This role is to identify an opportunities to answer the objectives and then concept a solution(s), implement it and review ROI.

Our marketing channels will include grass roots options (activations), events, DM, print (local), online and social media. There will be guidance and support from the business owners, but this will be a true A - Z experience as we are a small start-up business.

We have a fun, lively and vibrant brand and are looking for someone who lives and breathes the same passion for living a full and active life.

We will also provide studio membership for the course of this placement as it's important to us that anyone marketing our brand and lifestyle (or joining our tribe), completely lives and breathes it.

There is potential for ongoing work after the placement.

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### Further Info

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## How to apply

Complete [Form F: Authority to Disclose Information](#), and email along with a covering letter, a copy of your academic transcript and resume to Christie Cristoforo (Innovate Body & Mind Studio) at [christie@innovatebodymind.com.au](mailto:christie@innovatebodymind.com.au)

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## Closing Date

[Closing Date](#)

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