



## Work Placement Position

### Orange Real Estate

### MARKETING AND COMMUNICATIONS

This established business has just been recently purchased by new Owners Naomi and Scott Quirk.

Scott has been in Orange in Real Estate for the past 10 years and is looking for new and fresh ideas to target potential owners and landlords who would like to engage Orange Real Estate Services.

There are 7 people employed at Orange Real Estate and we want to improve in all aspects of our business.

We not only want to prove that we are one of the best agency in Orange we want more people to know about us and would love to help them in their real estate needs

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**Subject:**                      **Session 1 (30):** BUS220 & BUS370  
   **Session 2 (60):** BUS110 & BUS370  
   **Session 3 (90):** BUS110 & BUS220

**Specialisation:**            **Marketing, Communication, Business**  
   (Online, TV, print and radio)

**Location:**                    **Orange**

**Availability:**                1 or 2 positions join us as a team and work  
   with a friend



### Further Info

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We are looking for a dedicated person/s to come up with a social media plan to our target audience. We have advertised previously on Radio, TV and Paper and have also used video-YouTube and drone photos. We are wanting you to let us know the best way to spend our advertising dollars and are open to new and exciting ways. The person's would be directly responsible to provide and engage a plan where you will grow our presence for new and existing clients and can assist to build market share for our office. For more questions please feel free to email [scott@orangerealestate.com.au](mailto:scott@orangerealestate.com.au)

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**How to apply** 

Complete [Form F: Authority to Disclose Information](#), and email along with a covering letter, a copy of your academic transcript and resume to Jenny Grainger (Manager, Workplace Learning, Faculty of Business, Justice & Behavioural Sciences) at [FOBJBS-WPL@csu.edu.au](mailto:FOBJBS-WPL@csu.edu.au)

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**Closing Date** 

[Closing Date](#)

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