

Graduate Certificate in Management (Professional Practice)

Invest in your future

- nationally recognised postgraduate qualification
- practical learning for busy managers
- individual attention and face-to-face support
- flexible delivery in a supportive, local environment
- a university program delivered at your local TAFE
- networking opportunities and small class sizes
- supported online study options available for those unable to attend face-to-face classes.



Completion of this course will launch your career by:

- giving you a formal postgraduate university qualification
- providing you with practical skills that you can apply immediately in your workplace
- giving you a sound basis in a range of essential management areas.

The Australian Graduate Management Consortium (AGMC) is a unique joint initiative between Charles Sturt University and TAFE NSW, offering postgraduate university courses that are practical and relevant.



The Graduate Certificate in Management (Professional Practice) is a part-time one-year course designed to fit in with the busy lives of managers.

The course includes four subjects covering financial management, human resource management, marketing and organisational management.

The program is designed to develop applied knowledge and skills in key areas of business management and provides a strong foundation as well as full credit if you continue on with more advanced studies in the Graduate Diploma and CSU's Master of Management or Master of Business Administration.

Course content

FIN501 Financial Management Practice

This subject is an introduction to the role of finance in corporate management. You will develop skills in the identification and analysis of financial problems; in particular, the performance of the firm and project evaluation within a commercial environment.

HRM515 Human Resource Management

This subject provides an introduction to human resource management (HRM) and examines how the HRM function can be a source of competitive advantage and contribute to organisational performance. The subject also investigates the ethical and moral implications of HRM functions and practices.

MGT561 Organisational Management

This subject introduces key management and organisational theories and practices, and assists you in developing the analytical skills required to apply them. The subject also builds critical thinking, communication and other vital skills required for effective management and business leadership.

MKT531 Marketing Practice

This subject introduces you to key ideas, philosophies and theories that make marketing an essential activity in any organisation. You will investigate the foundations of marketing and how contemporary marketing practices can be used as a platform to align organisational goals with market demand.



"What I really like about this course is its relevance to my job right now. Every subject gives me new tools and practical skills that I can use almost every day at work. It has given me the confidence to express my ideas at a senior level, knowing I can back it up with knowledge acquired through my learning."

Lysanne Cameron,
AGMC student

Entry requirements

Applicants are required to have one of the following:

- an undergraduate degree from a recognised Australian institution or a qualification deemed to be equivalent, with at least two years' relevant work experience
- a Diploma or Advanced Diploma from TAFE or other recognised Registered Training Organisation, with at least five years' relevant work experience in a supervisory / management capacity
- more than five years' experience in a senior supervisory / managerial position with significant responsibilities and good writing skills.

For more information or to apply:

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Visit: www.agmc.edu.au

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