



## Marketing Position

# Elephant and Castle Hotel

**A local Hotel is seeking a creative mind to develop marketing plans and a social media presence**

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The Elephant and Castle is a popular local venue and wants a friendly, committed and proactive team player with good communication skills, ability to network and some fresh ideas for their marketing and media plans.

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Subject:	<b>Session 1 (30):</b> BUS220
Specialisation:	Marketing, Management or Business Studies
Location:	Bathurst
Availability:	1 position available

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The role incorporates the following activities:

- Responsible for quarterly marketing plans for both Hotel and Bistro.
- Assist with the construction of posters for all events and entertainment.
- Creating events on Facebook and maintaining a presence for both the Hotel and Bistro for maximum results.
- Setting up of Instagram, snapchat and other forms of social media and monitoring them.
- Liaising with the Photographer
- In house marketing and advertising, this includes Nightlife and the POS screens.
- Check with the appropriate stakeholders such as Council, BMEC and CSU to formulate a calendar of events.
- Organise competitions.

### Further Info



Any other forms of PR and advertising.


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**How to apply**

Complete [Form F: Authority to Disclose Information](#), and email along with a covering letter, a copy of your academic transcript and resume to Manager, Workplace Learning, Faculty of Business, Justice & Behavioural Sciences at [FOBJBS-WPL@csu.edu.au](mailto:FOBJBS-WPL@csu.edu.au) .

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**Closing Date**

[Closing Date](#)

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