

Work Placement Position



Mouths of Mums

Mouths of Mums® (MoM) is an online media business whose purpose is to connect consumer brands with a highly influential target market (mothers). Managing a community of over 300,000 members across multiple platforms (including social media), MoM is rapidly growing and building a strong profile in the online media space. MoM work closely with their channel partner Inception Digital and their national team, delivering campaigns for everything from cars to breakfast cereal. Visit www.mouthsofmums.com.au to find out more.

Subject:	Session 1 (30): BUS220 & BUS370 Session 2 (60): BUS370 Session 3 (90): BUS220
Specialisation:	Marketing, Management, Advertising, Journalism
Location:	Northern Beaches, Sydney NSW
Availability:	Multiple positions

Tasks:

- Implement and analyse social media strategies
- Participate in strategy, creative and production meetings
- Assist with content production and traffic coordination through to client result delivery. Content includes (but is not limited to) blog posts, competitions, Q&A portals and special feature edition elements.
- Shadow team members to learn a range of functions and skills including online content management and strategy, SEO, social media management and general e-marketing functions.
- Special project work

This opportunity is open to students who can ✓ the following boxes:

- Excellent writing skills and an eye for detail
 - Interested in online marketing and media

 - Passionate, motivated and proactive
 - Proficient with Office suite and familiar with social media and networking processes. Word Press experience is desirable.
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Further Info 



How to apply

Email your resume, a covering letter and a copy of your academic transcript to: Warwick Hills at:
warwick@mouthsofmums.com.au



Closing Date

Refer to: [Closing Date](#)
