



Work Placement Position

Appiwork Pty Ltd

Marketing and Communication Interns

Appiwork is the best small app development company in the world – according to the 2016 World App Design Awards.

At Appiwork, we believe in creating simple, elegant solutions for complicated problems. We do this by developing mobile apps, websites and online systems that are custom-made to perfectly meet your needs.

Our corporate customers tell us that our products deliver quantum leaps in efficiency. Our entrepreneur customers say we make their app dreams come true.

We work with inspiring people to make amazing apps – and we've got lots of interesting, real projects for CSU interns to work on.

Subject:	Session 1 (30): BUS220 & BUS370 Session 2 (60): BUS110 & BUS370 Session 3 (90): BUS110 & BUS220
Specialisation:	Marketing, Communication, Business
Location:	Bathurst
Availability:	Multiple positions


If you are keen, we'll work with you to develop a project that will give you an opportunity to hone your skills and provide real evidence of your value.

Interns will work on a range of mobile application marketing and communication projects. Key tasks may include:


Further Info



- Market research
 - Business, marketing and communication strategy development and implementation
 - Media relations – social and traditional – campaign management and implementation
 - Direct marketing
 - Publications and graphic design planning and management
 - Government relations
 - Website management
 - Event management and representation
 - Grant application writing
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**How to apply**

Complete [Form F: Authority to Disclose Information](#), and email along with a covering letter, a copy of your academic transcript and resume to Zoe Hida, Business Development Manager at zoehida@appiwork.com or by telephone on 0438 316 106

**Closing Date**

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